

Rep Order# 6836582 Ver# 1 Mod# 0 Status Confirmed  
EC'd Yes

1 of 8

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ) .AM ACTION NETWORK  
Product 2012  
Estimate# 2872

Buyer Ben Angle  
Phone#  
Fax#

Traffic Order# 104867 Last Received: 07/27/2012 5:05 PM  
Printed: 07/27/2012 7:45 AM

Showing Buylines: All Lines

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 131/405/2872  
Flight Dates 10/26/2012 - 11/06/2012  
Hiatus Weeks  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —

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LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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1	F		5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/26-10/26	2	1	2	\$900.00	
2	M		5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/29-10/29	2	1	2	\$900.00	
3	TU		5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/30-10/30	2	1	2	\$900.00	
4	W		5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/31-10/31	2	1	2	\$900.00	
5	TH		5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/01-11/01	2	1	2	\$900.00	
6	F		5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/02-11/02	2	1	2	\$900.00	
7	M		5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/05-11/05	2	1	2	\$900.00	
8	TU		5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/06-11/06	2	1	2	\$900.00	
9	F		6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/26-10/26	2	1	2	\$2,000.00	
10	M		6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/29-10/29	2	1	2	\$2,000.00	
11	TU		6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/30-10/30	2	1	2	\$2,000.00	
12	W		6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/31-10/31	2	1	2	\$2,000.00	
13	TH		6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/01-11/01	2	1	2	\$2,000.00	
14	F		6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/02-11/02	2	1	2	\$2,000.00	

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Traffic Order# 104867 Last Received: 07/27/2012 7:45 AM Printed: 07/27/2012 5:05 PM  
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Station Advertiser Product Estimate# Buyer Phone# Fax# LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
KSNV-TV LAS VEGAS, NV. ( ) .AM ACTION NETWORK												
2012 2872												
Ben Angle												
Flight Dates Hiatus Weeks												
10/26/2012 - 11/05/2012												
Agency 815 SLATERS LANE ALEXANDRIA, VA 22314												
Agency CPI/P2/E 131405/2872												
Salesperson Phone# 215-568-6540												
Salesperson FAX# 215-568-1845												
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15	M	6A-7A	WAKE W/WAGNRS2		:30	\$1,000.00	11/05-11/05	2	1	2	\$2,000.00	
16	TU	6A-7A	WAKE W/WAGNRS2		:30	\$1,000.00	11/06-11/06	2	1	2	\$2,000.00	
17	SA	6A-7A	NW3 AT SUNRISE		:30	\$350.00	10/27-10/27	2	1	2	\$700.00	
18	SA	6A-7A	NW3 AT SUNRISE		:30	\$350.00	11/03-11/03	2	1	2	\$700.00	
19	SA	7A-9A	SATURDAY TODAY		:30	\$625.00	10/27-10/27	2	1	2	\$1,250.00	
20	SA	7A-9A	SATURDAY TODAY		:30	\$625.00	11/03-11/03	2	1	2	\$1,250.00	
21	SU	6A-7A	NW3-SUNRS WND		:30	\$350.00	10/28-10/28	2	1	2	\$700.00	
22	SU	6A-7A	NW3-SUNRS WND		:30	\$350.00	11/04-11/04	2	1	2	\$700.00	
23	SU	7A-8A	SUN TODAY		:30	\$750.00	10/28-10/28	2	1	2	\$1,500.00	
24	SU	7A-8A	SUN TODAY		:30	\$750.00	11/04-11/04	2	1	2	\$1,500.00	
25	F	10A-11A	TODAY SHW3-NBC		:30	\$325.00	10/26-10/26	1	1	1	\$325.00	
26	M	10A-11A	TODAY SHW3-NBC		:30	\$325.00	10/29-10/29	1	1	1	\$325.00	
27	TU	10A-11A	TODAY SHW3-NBC		:30	\$325.00	10/30-10/30	1	1	1	\$325.00	
28	W	10A-11A	TODAY SHW3-NBC		:30	\$325.00	10/31-10/31	1	1	1	\$325.00	
29	TH	10A-11A	TODAY SHW3-NBC		:30	\$325.00	11/01-11/01	1	1	1	\$325.00	
30	F	10A-11A	TODAY SHW3-NBC		:30	\$325.00	11/02-11/02	1	1	1	\$325.00	



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Traffic Order# 104867 Last Received: 07/27/2012 7:45 AM

Showing Baylines: All Lines

Printed: 07/27/2012 5:05 PM

Station	KSNV-TV LAS VEGAS, NV.			Traffic Order# 104867			Last Received:	Printed: 07/27/2012 5:05 PM	
Advertiser	( ) AM ACTION NETWOEK								
Product	2012								
Estimate#	2872								
Buyer	Ben Angle								
Phone#									
Fax#									
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks
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48	F		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	11/02-11/02	1	1
49	M		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	11/05-11/05	1	1
50	F		5P-630P	NEWS 3	:30	\$1,200.00	10/26-10/26	1	1
51	M		5P-630P	NEWS 3	:30	\$1,200.00	10/29-10/29	1	1
52	TU		5P-630P	NEWS 3	:30	\$1,200.00	10/30-10/30	1	1
53	W		5P-630P	NEWS 3	:30	\$1,200.00	10/31-10/31	1	1
54	TH		5P-630P	NEWS 3	:30	\$1,200.00	11/01-11/01	1	1
55	F		5P-630P	NEWS 3	:30	\$1,200.00	11/02-11/02	1	1
56	M		5P-630P	NEWS 3	:30	\$1,200.00	11/05-11/05	1	1
57	F		730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/26-10/26	1	1
58	M		730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/29-10/29	1	1
59	TU		730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/30-10/30	1	1
60	W		730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/31-10/31	1	1
61	TH		730P-8P	FACE2FACE RALSTON	:30	\$900.00	11/01-11/01	1	1
62	F		730P-8P	FACE2FACE RALSTON	:30	\$900.00	11/02-11/02	1	1
63	M		730P-8P	FACE2FACE RALSTON	:30	\$900.00	11/05-11/05	1	1

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Traffic Order# 104867 Last Received: Printed: 07/27/2012 5:05 PM  
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Showing Buylines: All Lines

Station Advertiser Product Estimate# Buyer Phone# Fax#	KSNT-TV LAS VEGAS, NV. ( ) .AM ACTION NETWORK 2012 2872 Ben Angle -----	Agency 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency CPI/PZE Flight Dates 10/26/2012 - 11/06/2012 Hiatus Weeks -----	Rep Firm Sales Office Salesperson PHILADELPHIA ( ) AMY MCCREARY 215-568-6540 215-568-1845 Salesperson FAX# -----							
Line# In Day	Time	Program	Len.	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
64 SA	5P-630P	NEWS 3	:30	\$675.00	11/03-11/03	1	1	1	\$675.00	-----
65 SA	5P-630P	NEWS 3	:30	\$675.00	10/26-10/26	1	1	1	\$675.00	-----
66 F	630P-7P	JEOPARDY	:30	\$1,300.00	10/29-10/29	1	1	1	\$1,300.00	-----
67 M	630P-7P	JEOPARDY	:30	\$1,300.00	10/30-10/30	1	1	1	\$1,300.00	-----
68 TU	630P-7P	JEOPARDY	:30	\$1,300.00	10/31-10/31	1	1	1	\$1,300.00	-----
69 W	630P-7P	JEOPARDY	:30	\$1,300.00	11/01-11/01	1	1	1	\$1,300.00	-----
70 TH	630P-7P	JEOPARDY	:30	\$1,300.00	11/02-11/02	1	1	1	\$1,300.00	-----
71 F	630P-7P	JEOPARDY	:30	\$1,300.00	11/03-11/03	1	1	1	\$1,300.00	-----
72 M	630P-7P	JEOPARDY	:30	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	-----
73 SA	630P-7P	JEOPARDY-WKND	:30	\$525.00	10/27-10/27	1	1	1	\$525.00	-----
74 SA	630P-7P	JEOPARDY-WKND	:30	\$525.00	11/03-11/03	1	1	1	\$525.00	-----
75 M	8P-10P	THE VOICE	:30	\$4,000.00	10/29-10/29	2	1	2	\$8,000.00	-----
76 M	8P-10P	THE VOICE	:30	\$4,000.00	11/05-11/05	2	1	2	\$8,000.00	-----
77 TU	9P-10P	GO ON/NEW NORMAL	:30	\$2,600.00	10/30-10/30	2	1	2	\$5,200.00	-----
78 F	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	-----
79 M	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	-----
80 TU	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	-----

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Showing Buylines: All Lines

Station	KSNV-TV LAS VEGAS, NV.	Advertiser	( ) AMACTION NETWOEK	Product	2012	Estimate#	2872	Buyer	Ben Angle	Phone#	Fax#	L/T	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
81	W		11P-1135P NEWS 3 AT 11									:30	\$1,200.00	10/31-10/31	1	1	1	1	1	\$1,200.00				
82	TH		11P-1135P NEWS 3 AT 11									:30	\$1,200.00	11/01-11/01	1	1	1	1	1	\$1,200.00				
83	F		11P-1135P NEWS 3 AT 11									:30	\$1,200.00	11/02-11/02	1	1	1	1	1	\$1,200.00				
84	M		11P-1135P NEWS 3 AT 11									:30	\$1,200.00	11/05-11/05	1	1	1	1	1	\$1,200.00				
85	SA		11P-1135P WKD NWS AT 11<									:30	\$1,100.00	10/27-10/27	1	1	1	1	1	\$1,100.00				
86	SA		11P-1135P WKD NWS AT 11<									:30	\$1,100.00	11/03-11/03	1	1	1	1	1	\$1,100.00				
87	SU		11P-1135P WKD NWS3 AT 11<									:30	\$1,100.00	10/28-10/28	1	1	1	1	1	\$1,100.00				
88	SU		11P-1135P WKD NWS3 AT 11<									:30	\$1,100.00	11/04-11/04	1	1	1	1	1	\$1,100.00				
89	F		1135P-1235A TONITE SHW									:30	\$750.00	10/26-10/26	1	1	1	1	1	\$750.00				
90	M		1135P-1235A TONITE SHW									:30	\$750.00	10/29-10/29	1	1	1	1	1	\$750.00				
91	TU		1135P-1235A TONITE SHW									:30	\$750.00	10/30-10/30	1	1	1	1	1	\$750.00				
92	W		1135P-1235A TONITE SHW									:30	\$750.00	10/31-10/31	1	1	1	1	1	\$750.00				
93	TH		1135P-1235A TONITE SHW									:30	\$750.00	11/01-11/01	1	1	1	1	1	\$750.00				
94	F		1135P-1235A TONITE SHW									:30	\$750.00	11/02-11/02	1	1	1	1	1	\$750.00				

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**Showing Buylines: All Lines**

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) .AM ACTION NETWOEK  
Product 2012  
Estimate# 2872  
Buyer Ben Angle  
Phone#  
Fax#  
LT In Day Time Program  
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Agency	( ) AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm					
815 SLATERS LANE	( ) PHILADELPHIA	Sales Office					
ALEXANDRIA, VA 22314	( ) AMY MCCREARY	Salesperson					
Agency CPI/P2E	131405/2872	Agency CPI/P2E					
Flight Dates	10/26/2012 - 11/06/2012	Flight Dates					
Hiatus Weeks		Hiatus Weeks					
Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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95 M 1135P-1235A	TONITE SHW	:30 \$750.00	11/05-11/05	1	1	\$750.00	---
96 SA 1130P-1A	SAT NITE LIVE	:30 \$1,400.00	10/27-10/27	2	1	\$2,800.00	---
97 SA 1130P-1A	SAT NITE LIVE	:30 \$1,400.00	11/03-11/03	2	1	\$2,800.00	---
98 SU 1135P-12A	SPORT NT-L VGS	:30 \$400.00	10/28-10/28	1	1	\$400.00	---
99 SU 1135P-12A	SPORT NT-L VGS	:30 \$400.00	11/04-11/04	1	1	\$400.00	---

**—REPORT TOTALS—**

Report Totals: 128 / \$114,975.00

**—SALES MONTHLY TOTALS—**

Oct 12: 29 / \$21,375.00 Nov 12: 99 / \$93,600.00

Sales Totals: 128 / \$114,975.00

Station Totals: 128 / \$114,975.00

Lines not sent/rxid/rtrn: 0 / \$0.00

**—COMPETITIVE—**

Market	Totals	CATV	KBLR	KING	KLAS	KSNV	KVCM	KVMY	KVNU
	\$370,887	0%	0%	0%	31%	31%			
		KTNV	15%	KTUQ	1%	KVCM	2%	2%	18%
		XXXX	0%						

**—COMPETITIVE COMMENTS—**  
EST SHARES

Books	MOV12
Demos	R&35+

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Advertiser ( ) .AM ACTION NETWOEK  
Product 2012  
Estimate# 2872  
Buyer Ben Angle  
Phone#  
Fax#  
— CREDIT RISK —  
CASH IN ADVANCE

Last Received: 07/27/2012 7:45 AM  
Showing Buylines: All Lines  
Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP Rep Firm  
815 SLATERS LANE Sales Office ( ) PHILADELPHIA  
ALEXANDRIA, VA 22314 Salesperson ( ) AMY MCCREARY  
Agency C/P/U/P2/E 131140572872  
Flight Dates 10/26/2012 - 11/06/2012  
Hiatus Weeks  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

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